

CALIFORNIA POLYTECHNIC STATE UNIVERSITY, SAN LUIS OBISPO

COLLEGE OF

Liberal Arts

MAGAZINE



2011-2012

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CALIFORNIA POLYTECHNIC STATE UNIVERSITY, SAN LUIS OBISPO

COLLEGE OF Liberal Arts

MAGAZINE 2011-2012

The *College of Liberal Arts Magazine* is published for alumni, students and their parents, and friends of the College of Liberal Arts, California Polytechnic State University, San Luis Obispo.

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On the Cover: The Theatre and Dance Department's production of *The Merry Winkle International Troupe of Vagabonds Performs a Delicious Potpourri of Fantastical Fairy Tales and Astonishing Folk Legends* was compiled and adapted by playwright and Theatre Arts professor, Al Schnupp from a collection of eight unique international folk stories. Schnupp also designed the set and directed the play.

Contributors: Christopher Bickel, Melissa Bodin, Roslyn Caldwell, Kevin Clark, Neal Donahue (COMS), Linda H. Halisky, Brenda Helmbrecht, Brian P. Lawler (GRC '75, ITS '06), Jo Ann Lloyd, Karen Muñoz-Christian, Elizabeth G. Rivera, Kiyana Tabrizi, Terry J. San Filippo, Debra L. Valencia-Laver, Margie Valine



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This is such an exciting time for the College of Liberal Arts: We have a new president, Jeffery D. Armstrong, who is fully embracing the potential of Cal Poly as a *comprehensive polytechnic* university – *comprehensive* referring nationally to colleges of arts and sciences, and *polytechnic*, of course, referring to how Cal Poly has traditionally defined itself.

We are also very pleased to welcome our new provost, Kathleen Enz-Finken, an art historian by training, who recently served as provost and vice chancellor at the University of Wisconsin – La Crosse.

But even beyond the promise these two appointments hold, the college also celebrates the increasingly vibrant, and, yes, comprehensive richness and diversity of our own

17 departments and programs, 18 majors, 29 minors and master's level programs in English, history, public policy, and clinical psychology. As you read and peruse the pages that follow, I hope you will get a sense of just how thriving a place the College of Liberal Arts is, even as we struggle, with the rest of the university, to provide the highest quality educational experience for our students during trying times.

Central to that experience is a liberal arts version of Learn by Doing, where our students put into practice the theories they encounter and test the ideas they are forming within the real world. Whether it's participating in the Model U.N., tutoring in the University Writing and Rhetoric Center, serving as a reporter or editor for the *Mustang Daily*, creating a promotional piece for Flavor SLO, performing as visiting jazz musicians and citizen ambassadors in Puerto Rico, or helping to provide secure housing for the homeless in our area, our students are also – and increasingly – learning by serving.

As I complete my eighth, and last, year as dean, and look back on all we have accomplished together, I feel immensely grateful. And as I look ahead, to the promise of the college and university in the coming decade, I only wish I had “five more good ones” in me.

Thank you all for your continued support of this quite magical place. We couldn't do our work without you.

Linda H. Halisky

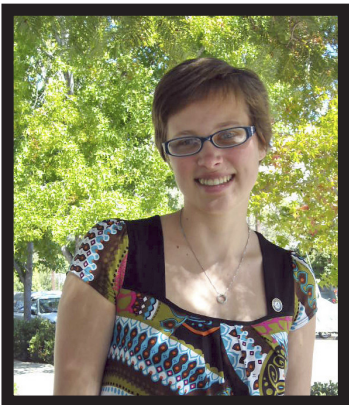
Linda H. Halisky, Dean



Creating a Safer Campus

It's a subject no one wants to talk about. But sexual assault occurs on virtually every college campus across the country, and ignoring it won't make it go away.

In the College of Liberal Arts, students and faculty alike take Cal Poly's Learn by Doing philosophy very seriously, especially when it comes to service Learn by Doing experiences. During the 2010-11 academic year, CLA graduates **Kara Barbieri (PSY '11)** and **Kyle Rosso (HIST '11)** worked tirelessly in the university's new and expanding Safer Program with **Christina Kaviani**, coordinator of the Cal Poly Gender Equity Center and the Safer Program, to help inform students about sexual assault issues.



Kara Barbieri (PSY '11) is currently working at the San Luis Obispo Hospice as an AmeriCorps volunteer.

The Safer Program empowers those who have undergone sexual assault, instructs friends and lovers in how to help them, and teaches students the importance of understanding healthy sexuality.

"Without the interns and volunteer students from the CLA," says Kaviani, "our programs would not exist." She also expresses strong appreciation to the CLA professors who have referred students over the years, including **Shawn Burn (PSY/CD)**, **Rachel Fernflores (PHIL)**, **Christina Firpo (HIST)**, **Jane Lehr (WGS)**, **Jennifer Teramoto-Pedrotti (PSY/CD)**, **Thomas Trice (HIST and WGS)**, and **Jean Williams (POLS)**.

The Safer Program is the university's first-stop resource for students, faculty, staff and others who have undergone sexual assault threats or attacks. Safer's mission is to create a healthy and respectful campus for everyone – regardless of gender identity, sexual orientation or culture – through crisis referrals, counseling and advocacy. The program empowers those who have undergone sexual assault, instructs friends and lovers in how to help them, and teaches students the importance of understanding healthy sexuality.

Barbieri and Rosso are both state-certified rape crisis counselors, with 48 hours of training over six weeks that taught them how to work with survivors of sexual assault and become familiar with available resources. "Safer offers a variety of crisis services," Rosso says.

"We want to make sure everyone at Cal Poly knows about it. We have a safe space as well as a new office in the University Union that allow for confidentiality and anonymous referrals."

Over the last year Barbieri developed and facilitated presentations and curricula related to healthy relationships and sexuality and led sexual assault risk-reduction workshops on campus and in the community.

Rosso was instrumental in helping establish The Men & Masculinity Program, which is under the umbrella of the Gender Equity Center and had its debut on Valentine's Day 2011. The Men & Masculinity Program seeks to educate people about masculinity. "People use the term, but they don't define it," Rosso points out. "The program helps men – helps everyone – define it for themselves. You need to be comfortable with yourself and not put yourself into a category." Last year's Men & Masculinity presentations focused on alcohol and masculinity, body image, the LGBT (lesbian, gay, bisexual, transgender) community, and homosexuality and masculinity.

counseling

This year Safer is adding a mentoring segment to the program.

"I have always been interested in the topic of sexual assault risk-reduction," Rosso says. "Women are not the 'opposite sex' – they are equal, complementary. I like being a 'male face' and playing a role in educating people about healthy relationships and violence risk reduction."

The College of Liberal Arts honored Barbieri and Rosso for their commitment to service at the college's end-of-the-year reception in May. Barbieri was awarded the College of Liberal Arts' 2011 Senior Award

*"We want people
to enjoy college
and leave feeling confident
and safe and knowing
how to handle
assault situations,
should they arise."
– Kara Barbieri*

for Service to the Community, while Rosso received the Senior Award for Contributions to the Objectives and Public Image of the University.

Until August of this year, Safer was housed in the Gender Equity Center but because of the sexual assaults that occurred spring quarter 2011 on campus and in the San Luis Obispo community, the program now stands as a separate university-sanctioned resource center. During 2011-12 Safer will experience even greater expansion and widen its

Continued on next page

Symbols Honor, Remember, Raise Awareness



More than a decade ago, Cal Poly student activists sought to increase awareness about the incidence of sexual assault by painting red handprints at the campus sites of reported sexual assaults. To take the place of the painted handprints, Safer has now helped install red handprint displays, which are located in all residential life buildings. Two larger monuments are on display at the University Union and at the Campus Market.

"I created the new handprint design as a more permanent reminder of the prevalence of sexual assault, to acknowledge Cal Poly's commitment to ending sexual assault, and to honor those who have undergone it," explains CLA Art and Design Professor Kathryn McCormick.

The two-sided monuments are tall beams with a red hand located at the very top.

They are illuminated and glow at night, as do red strips that go up each side, so they can be seen from a distance as people approach. McCormick designed two other sign types, both modeled after the monument. One is a sign that is installed in the lobby of

every residence hall; the second is mobile and can be transported and placed around campus during Safer events. ■

Art and Design Professor Kathryn McCormick designed Cal Poly's symbol as a promise to end sexual assault and honor those who have undergone it.

resources

confidentiality

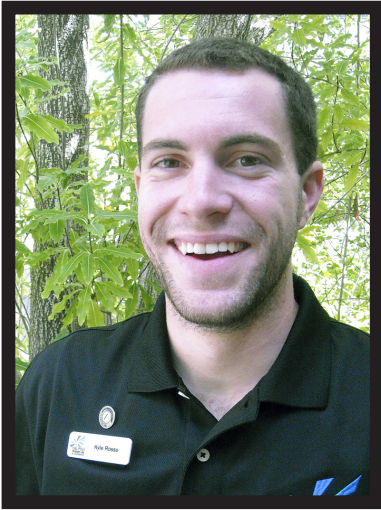
mentoring

Creating a Safer Campus

Continued from previous page

focus to include more talks on sexual assault (including relationship violence and stalking) and healthy relationships.

“Safer is also implementing a new system based on a Planned Parenthood model whereby victims can anonymously ask questions,” says Safer coordinator Kaviani.



Kyle Rosso (HIST '11) continues to work in the Safer office.

“Reporting sexual assault to the police can be done anonymously, too. Cal Poly’s University Police has a tip line, calpoly@tipnow.org, that allows students to text or email them when a crime has occurred.”

Barbieri considers Safer an absolute necessity. National sexual assault statistics are high: One in four women

and one in 10 men are sexually assaulted every year, with 18- to 22-year-olds most at risk.

Both Barbieri and Rosso have found the most challenging aspect of Safer is gaining access to different campus populations. “Sexual assault is so prevalent and can be devastating,” Barbieri says, “but it happens – especially in college. We talk to sororities about the enormous role alcohol plays in sexual assault. We lead discussions about what to do if someone sees a friend in what appears to be a compromising situation.”

This past summer Rosso was busy giving presentations as part of SOAR (Student Orientation, Advising and

“To avoid assault in the first place, we need to talk to men about how they are treating people, from their sisters and mothers to their girlfriends and roommates. With Safer, we are trying to get men to think more critically about their behavior.”

– Christina Kaviani



Registration) events, talking to incoming freshmen and their parents. “I tell the parents I know they don’t want to hear about sexual assault. There is a silence surrounding it, but the worst thing you can do is not discuss it – not be aware.”

“To avoid assault in the first place, we need to teach risk-reduction tips,” Kaviani stresses.

Barbieri explains, “We serve a purpose. We want people to enjoy college and leave feeling confident and safe and knowing how to handle assault situations, should they arise.” ■



Student Chris Wallace (CSC) supports the philosophy of a healthier sexuality by wearing one of Safer’s T-shirts.

advocacy

counseling

understanding



2011 HONORED ALUMNUS

Mike Griffith Selected to Represent CLA as 2011 Honored Alum

The College of Liberal Arts is proud to announce **Mike Griffith** as the 2011 Honored Alumnus. Griffith attended Cal Poly in the early 1980s studying history, but his passion was theater – both on stage and behind the scenes.

NOTE

The Theatre minor was established in 1990, with the Chancellor's Office approving the Theatre B.A. degree in 1999.

Griffith has worked the majority of his professional career in the entertainment-lighting business with Electronic Theatre Controls Inc. (ETC). Over the past nearly 30 years, he has witnessed ETC's growth from eight employees to nearly 800 today. ETC is a global leader in designing and manufacturing entertainment-lighting products and equipment for the theater, television and film industries, with a strong presence in the architectural-

“Mike has been there to help us whenever we have asked, and the Theatre program, the CLA and the University have all benefitted from his largesse.”

– Tim Dugan



lighting market as well. As ETC's director of sales, Mike heads the division responsible for ETC's sales in the Americas, Australia, New Zealand and India.

“I cannot say enough kind words about Mike Griffith,” says Tim Dugan,



Mike Griffith, CLA 2011 Honored Alumnus, performs in the Speech Department's 1982 production of *Godspell*.

chair of the Theatre and Dance Department. “He has been tremendously supportive of the Theatre program here at Cal Poly. His generosity over the last 12 years includes major gifts of ETC lighting fixtures and control boards used for productions in the Spanos Theatre and in our department's black-box theater/classroom space, as well as for class projects in our Design Lab. He has provided factory-trained technicians to give on-site tutorials to students, staff and faculty members. He has provided additional workshop

opportunities at the company's headquarters in Madison, Wisc., where students and staff could spend extended periods of time working alongside trained instructors.” **Ian Billings**, an incoming theatre freshman, recently completed this training and will be able to share his new skills with other students over the next four years, and recent graduate **Lowell Olcott** (TH '09) was hired by ETC as a consultant/trainer on project installations.

Griffith's most recent gift was a state-of-the-art ION lighting console with 2,000 channels, designed to operate moving and conventional fixtures. The console is housed in the Alex and Faye Spanos Theatre. “I can honestly say Mike has been there to help us

whenever we have asked, and the Theatre program, the CLA and the university have all benefitted from his largesse,” says Dugan.

A native Californian, Griffith was raised in Alhambra. For the last 25 years, he and his wife, Debbie, have lived in Madison. Currently the Griffiths split their time between Madison and San Clemente, Calif. In his free time, Griffith

is an avid fly fisherman and enjoys playing guitar with his L.A.-based band, *The Sons of Sunset*. ■

NOTE

Every year at Homecoming, the university recognizes an individual from each of the six academic colleges. The Honored Alumni Award was established nearly 40 years ago as the highest honor bestowed by the Alumni Association upon alumni who have achieved a high level of career success and influence stemming from their education at Cal Poly. This year Homecoming was held Oct. 14-15.

Five Questions for



How can the liberal arts contribute to Cal Poly as the premier 21st Century comprehensive polytechnic university?

Only with a robust College of Liberal Arts can we be truly comprehensive. Our vision as outlined in our Strategic Plan is that we will develop and inspire whole-system thinkers who can help solve global challenges. One cannot be a whole-system thinker without exposure to multiple disciplines. This means that while we remain committed to our STEM and professional disciplines, we must at the same time embrace the knowledge, values and habits of mind fostered by the humanities, arts and social sciences. As Dean Halisky says, “the College of Liberal Arts puts the ‘steAm’ in STEM.”

That’s my general answer. Let me add a specific example:

I think Dean Halisky’s effort to create an undergraduate degree program in Liberal Arts and Engineering Studies is a wonderful example of the kind of multidisciplinary curriculum that we need more of at Cal Poly.

What have you observed about Learn by Doing in the College of Liberal Arts?

The College of Liberal Arts is home to many prime examples of Learn by Doing. I’ll venture out on a limb here and mention a few examples – and please forgive me for not mentioning all of the great examples: We have the cutting-edge labs of the Graphic Communication Department. Our students majoring in Childhood Development get real-world experience caring for youngsters in our Preschool Learning Lab. Journalism students operate the *Mustang Daily* newspaper, Cal Poly TV and KCPR radio. And our Music and Theatre and Dance students present their work on stage every quarter. As is true in all of our colleges, our Learn by Doing programs in Liberal Arts are essential to the high quality of the total Cal Poly experience.

What qualities do you most admire in a student?

A sense of purpose. I like to see in students an intense focus on figuring out what their passions are, so they can match their passions and skills in a way that they can create for themselves a sense of purpose that will lead to a very fulfilling life. From a career standpoint, there’s no question that being motivated by a sense of purpose is more likely to lead to a successful professional life. What I care about is that each of our students finds a path that enables them to contribute productively to our society.

Above: Kiyana Tabrizi (POLS) is the 2011-12 Cal Poly Associated Students, Inc., president. Here she interviews President Armstrong on behalf of the *CLA Magazine*.

President Armstrong

Tell us a little about the Cal Poly Arts concert you and Mrs. Armstrong are sponsoring in April.

We chose the André Watts concert because we wanted to support an event that would bring to campus an artist whose career accomplishments reflect the values that we hope to instill in our students.

Watts, as is true for so many accomplished people, demonstrated high levels of focus and motivation at an early age. Our best students possess both of those qualities. And, of course, you don't become a world-class pianist only absorbing theory about playing the piano. You have to DO it, and of course 'doing' absolutely is a Cal Poly core value.

Additionally, Watts reflects the multicultural world we live in, and our students need more exposure to the world at large. As you might know, Watts was born in Germany, the son of a Hungarian mother, also a pianist, and an African-American father, who was an officer in the U.S. Army. Watts spent his early years in Europe where his father was stationed.

André Watts is someone who is comfortable wherever he goes in the world, and that's what I want for our students – to be comfortable working anywhere on this incredibly diverse planet.

Of course, we also chose him because we really enjoy his music, just as we've enjoyed our experiences listening to our own Music Department chair, W. Terrence (Terry) Spiller, on the piano. Terry is a real Cal Poly treasure.

Please share a story with our readers about your college experience.

My experiences in the labs were especially important to me. In the labs, I had to apply theory to real-world situations, and that's when my learning really accelerated. Of course, that's the value of our Learn by Doing approach at Cal Poly. We create opportunities for students to test classroom theory to real-world problems. And that's when you learn what works and, more importantly, what doesn't work.

That said, my favorite college experiences have been as a teacher. The most rewarding times of my career have been when I've had the opportunity to mentor a student, to encourage creativity and expose a bright young person to a new idea or thought, and watch them head off in a brand new direction intellectually. Those are exciting moments.

As a professor in animal science, I had a wonderful opportunity to expand into the humanities. One of my favorite teaching experiences was co-teaching a course on social responsibility in the food system. My co-teacher held an endowed chair in philosophy. Again, I can't say enough about the value of multi-disciplinary experiences for students – and for professors.



Jeffrey D. Armstrong became Cal Poly's ninth permanent president on February 1, 2011. Prior to joining Cal Poly,

Armstrong served as dean of the College of Agriculture and Natural Resources and a professor of Animal Science at Michigan State University. Among his many accomplishments, Armstrong says one of the most meaningful was receiving the Distinguished Undergraduate Teaching Award while he was a professor at North Carolina State University. At Cal Poly, Armstrong has been resolute in his support of Learn by Doing, which he says has proven to be remarkably effective in preparing students for success in both their personal and professional lives. "My job is to make sure Learn by Doing not only survives these current difficult financial times, but that it thrives in the decades to come."

Ambassadors Make Campus Tours CLA-Specific

Do you recognize these names:

H. Floyd Tout, George S. Connradt and **Charles J. Emmert**? No? You would if you toured Cal Poly with the College of Liberal Arts Ambassadors (CLAA). Tout, Connradt and Emmert competed on Cal Poly's first-ever debate team in 1903 and won. The first prize: a silver loving cup engraved with their names and proudly displayed in an oak and glass cabinet in the English Building. That is just one of the many CLA Fun Facts you would learn about on the CLA campus tour.

"CLA Ambassadors represent and promote the 18 majors and 29 minors in the college. In 2010-11 they added the college-specific tour



The Ethnic Studies Department boasts an impressive collection of African masks.

to their assignment," says advisor **Penny K. Bennett**, associate dean for student success. "The CLA tour is a fun way for prospective students and their families to get helpful facts about our programs and departments, including viewing some of our Learn by Doing examples firsthand."

Highlights along the tour include a visit to the English Building, where beautiful multi-colored wall murals of famous authors are displayed.

CLA FUN FACT

The murals in Building 22 were completed as senior projects by English majors, choosing as their subjects writers such as Shakespeare and Emily Brontë, who created a positive impact on readers' lives.

The 1903 trophy was won by Cal Poly's first debate team and is on display with other debate trophies in the English Building.

The University Writing and Rhetoric Center is on the tour, as is Miss Josy's Playground, a hands-on learning environment for preschool-age children that promotes STEM (science, technology, engineering and mathematics) education under the guidance of Child Development majors. In the Ethnic Studies Department, the Ambassadors give tour-goers information about diverse cultures, including showing them a wooden mask collection from Africa. In the Polylingual Lab, the Modern Languages and Literatures Department offers students a glimpse of the language instruction and practice resource center designed for future polyglots.

The CLA tour demonstrates that Learn by Doing is alive and well via a cross-section of the college's comprehensive educational experiences. These include student-run enterprises such as the *Mustang Daily* and CPTV (Cal Poly Television) news rooms; the KCPR 91.3 FM Radio Station;





Creative senior projects grace the walls of the English Building.

Central Coast Perspectives (CCPR), the student-run public relations agency; and University Graphic Systems (UGS), the student-run print operation. All are housed in the Graphic Arts Building and provide important career-related experiences right here on campus.

CLA FUN FACT

Famous Cal Poly and KCPR alumnus Weird Al Yankovic took his accordion into the men's room near the former radio station, taking advantage of the acoustics to record his hit *My Bologna*, a parody of *My Sharona* by the musical group The Knack.

CLAA President **Lauren Duffy (POLS)** says, "Tours are going to be big for us this year. CLAA Vice President **Elise Erb (HIST)** has been fantastic in organizing them, and we've gotten a lot of positive feedback from parents and students. Families appreciate the personalized tours and the candor and honesty of the Ambassadors. We're hoping that the tours and some of our upcoming activities for the year will really launch our presence on campus and give students an opportunity to enjoy everything the college has to offer."



Ambassadors are gearing up to give CLA-specific campus tours.

The Ambassadors are selected annually based on an application and interview process. All are confident leaders and are highly involved with campus life. Ambassador-led tours are by appointment only and usually timed to follow the regularly scheduled Cal Poly campus tours. ■

CLA FUN FACT

There are 33 CLA Ambassadors for the 2011-12 school year.

NOTE

Visit the CLA Ambassadors' web page: cla.calpoly.edu
Interested in scheduling a tour?
Please call 805-756-2706.



Miss Josy's Playground, a hands-on learning environment for preschool-age children, promotes STEM (science, technology, engineering and mathematics) education under the guidance of Child Development majors.

HONOR ROLL

The College of Liberal Arts recognizes the following supporters for their generosity and leadership.

The Honor Roll is compiled from donations made during fiscal year July 1, 2010, through June 30, 2011. Omissions may be the result of donations being recorded outside this time period.

Endowments, Scholarships and Programs

Adrienne Fissel Scholarship
 Adrienne Fissel Youth Outreach Endowment
 Alice Parks Nelson Orchestral Endowment
 Alice Parks Nelson Scholarship Endowment
 Allen & Susan Minker CLA Endowment
 for Student and Faculty Collaboration
 Ann & Gordon Getty Endowment
 Anna Rose Luskin Memorial Award Endowment
 Arlene & Everett Chandler Ethnic Studies Endowment
 Astrid & Craig Russell Scholarship Endowment
 Azzopardi Family 1st Generation
 Scholarship Endowment
 Barbara M. Jones Music Scholarship Endowment
 Beatrice Rice Scholarship Endowment
 Bennett Derman Scholarship
 Bert & Wanda Weeden Graphic Communication
 Scholarship Endowment
 Brad Ledwith Communication Studies Scholarship
 Byzantium Quasi Endowment
 Cal Poly Band Scholarship Endowment
 Carol Channing & Harold Kulljian Arts
 Education Scholarship Endowment
 Carolyn & Larry Voss Music Scholarship Endowment
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 Clucas Political Science Endowment
 Collegians' Jazz Scholarship Endowment
 Dan Krieger History Award Endowment
 Darren E. Loyd Scholarship Endowment
 Denise Waters Art Award Endowment
 Doc Stapleton Memorial Scholarship Endowment
 Dr Keith & Lonna Nielsen Diversity Scholarship
 Dr Keith & Lonna Nielsen Scholarship
 Edmond, Myrtle & Karen Joseph Scholarship
 Endowment
 Erna T. Knapp Endowment
 Ethnic Studies Scholarship Quasi Endowment
 FANS/J. Murray Smith Scholarship Endowment
 FANS/Kathleen Fisher Memorial Scholarship
 First Generation Scholarship Endowment
 Frank M. Paiva Endowment
 George Clucas Award Endowment
 George C. Beatie Memorial Award Endowment
 George Prue/Craftsman Press West Graphic
 Communication Endowment
 George Ramos Scholarship for Journalism
 Excellence Endowment
 Gerry & Peggy Peterson Sound Design Endowment
 Graphic Communication Endowment Fund
 Graphic Communication Department
 Leadership Scholarship
 Graphic Communication Scholarship Endowment Fund
 Graphic Communication Student Enterprise Endowment
 Graphic Design Endowment in Art & Design
 Gravure Education Foundation Scholarship
 Greg & Jane Hind Scholarship Endowment
 Gutenberg Society Endowment
 Guy H. Thomas Memorial Scholarship Endowment
 Hank Apfelberg Graphic Communication Endowment
 Hans Veeder Scholarship Endowment
 Harold P. & Rosalie Davidson Memorial Music
 Scholarship Endowment
 Harold Gregory/Poor Richard's Press Endowment
 for Graphic Communication Education

Harold P. & Rosalie Davidson Award Endowment
 Harris, Harmelink, and Sanford Scholarship
 Endowment
 Harry Sharp Forensics Speech Communication
 Endowment
 Herb Kamm Scholarship Endowment
 J. Irving Snetsinger Memorial Award
 James M. Duenow Scholarship
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 Michael Koehn London Study Memorial
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 Moon Ja Minn & Paul T. Suhr Music (Opera) Award
 Endowment
 Moon Ja Minn & Paul T. Suhr Symphony Award
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 Moon Ja Minn & Paul T. Suhr Theatre Award
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 MPP Comprehensive Exam Award
 Music Department Memorial Award
 Music Faculty Scholarship
 Nell E. Spradlin Scholarship
 for the Recognition of Individuality
 Nina & James Mobley Scholarship Endowment
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 Richard K. Simon Memorial Award
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STUDENT COLLABORATION

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Robert E. Reid Journalism Endowment
Roger Siminoff Research Professor
from Industry Endowment
Ron & Katherine Harper Flexography
Endowment
Ronald V. Ratcliffe Award Endowment
Russell Cummings Engineering and Music
Minor Scholarship Endowment
Scitex/Adobe Student Scholarship & Faculty
Development Endowment
Shelly Gore Memorial Scholarship Endowment
Sonia Sandoval Memorial Dance Award Endowment
Sonia Sandoval Memorial Modern Languages
& Literatures Award Endowment
Steve Harmon Scholarship
String Music Scholarship Fund Endowment
Susan Currier Memorial Scholarship Endowment
Terry Bell Faculty Development Endowment
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COMMUNICATION STUDIES CONTINUES SLO TRADITION

For their senior projects during spring quarter, Communication Studies students **Sarah Hedayati** (team leader), **Maryn Anderson**, **Kendra Jorde**, **Mike Leibovich**, **Dana Wacks** and **Kendall Young** donated their time and efforts to benefit *Flavor of SLO*.

Flavor of SLO is a nonprofit promotional fundraising event highlighting the restaurants, breweries and wineries of San Luis Obispo, and benefitting the local United Way. The event was held at the Jack House, a turn-of-the-century Victorian house and gardens in downtown San Luis Obispo. The students took on all aspects of planning by coordinating with local vendors, who supplied food and drinks, and organizing the musicians to provide entertainment for the 200-plus attendees.

This was the third year the event has been held. Charlene Rosales, United Way's chief operating officer, said, "All the proceeds raised go to our Community Impact Fund for improving education and health in San Luis Obispo County. The impact fund serves two purposes: providing grants to local nonprofits and enhancing the United Way's own service projects, such as *Money Talks for Teens*, a financial literacy course taught to seniors at the local high schools, and the *Imagination Library*, a program that provides free library books to low-income families to promote reading." ■

Communication Studies students on the steps of the Jack House. (Top, left to right) Maryn Anderson and Mike Leibovich. (Bottom, left to right) Kendall Young, Kendra Jorde, Sarah Hedayati and Dana Wacks.

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Wearing Your Heart on Your Sleeve

A group of students from a variety of majors gathered together during the winter and spring quarters to pool their strengths to educate, inform and transform fellow students. The *Love Out Loud Campaign's* goal was to create a community that is knowledgeable, tolerant and supportive of the emotional struggles many young adults face, including depression, self-injury and suicide. The campaign also provided creative outlets for individuals to express their feelings about these issues.

Students **Carly Smoot (ENGL)** and **Rachel Dulaney (ENGL)** were the coordinators for the campaign. Additional students who worked on the campaign were **Rachel Egan (JOUR)**, public relations; **Samantha Reynard (ENGL)**, fundraising; **Aubrea Felch (GRC)**, digital media and web coordination; and **Laina Reginelli (GRC)**, graphic design. Smoot also used the campaign as her senior project.

With their vision and dedication to support and promote this compassionate cause, the creators hoped to change attitudes about mental health on the Cal Poly campus and in the community through events including: concerts, street



fairs with local artists and inspirational speakers, as well as an informational website: www.loveoutloudcampaign.com. Most of the founding students reported that they were affected directly by the issues they were confronting, either from personal experiences or with friends and loved ones. They wanted to build a foundation of safety and love for other young people.

Smoot said, "It was seeing the desperate need for compassion and love in the dark and lonely realm that is depression, self-injury and suicide, that this project was conceived."

By working collaboratively, these students created an inspirational and selfless service project that helped others by living up to the campaign's slogan: "igniting hope. inspiring community. inviting change." ■

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 of thoughtful,
 committed citizens
 can change the world;
 indeed it's the only
 thing that ever has.”*

– Margaret Mead

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 Kathryn M. Kelchner
 Jenna L. Kelly
 Geri M. Kendall Cox
 Robert J. & Sylvia P. Kendzor
 Julia E. Kensie-Sutton
 Dean C. Kerchner
 Mary N. & Paul H. Kern
 Carol S. & Paul K. Kidman
 Betty E. Kiger
 Robert R. & Andrea L. King
 Kiwanis Club of Paso Robles
 James C. & Rachelle T. Klepper
 Jacquelynne M. Klo
 Judith A. Koerner
 Matthew A. Kramer
 Richard Kranzdorf
 Aaron W. Kroeger
 Lindsey M. Kronmiller
 Amanda L. Kwiatkowski
 Janet Laston Katzer
 Law Office of Jeff Strobel
 Kirk W. Lawrence
 Brian T. Lawson
 Robert R. & Kathleen H. Lefcourt
 Lila L. Lemenager
 Calvin Leong-Wong
 Emma L. Levine
 Berni A. & Jim W. Lewis
 Dawn E. & Joseph R. Liles
 Mark E. & Susan A. Lindgren
 Lockheed Martin Corporation
 Elizabeth C. Long
 Prudence E. & Roy Lovtang
 Michael B. & Lida M. Lucas
 Sandra E. Luker
 Robert E. Lunny
 & Kathleen A. Sower Lunny
 Jane A. Maddox
 Leslie A. Mann
 Laura C. Manuel
 Rebekah L. & Shane M. Maples
 Shawn M. Martin
 Jennifer L. Martinez
 Laura K. Martin-Wild & Timothy C. Wild
 Kyle A. Matthews
 Mary T. McCarthy
 Christie D. & John M. McCollum
 Lisa M. McEwen
 Judy M. McGrath
 Robert H. McKellar
 Claudia V. McKnight
 Ronald S. & Catherine M. McMinn
 Daniel B. McMonegal
 Shannon S. McNeely
 & Charles H. Parker
 Joseph W. Merkel
 Jennifer E. Merriam
 Jacquelyn I. Michael
 David R. & Linda K. Middlecamp
 Elizabeth M. & Thomas J. Miller
 Andrea P. Molina
 Jeffrey A. & Shirley A. Morales
 Brian D. & Stephanie R. Moran
 Christopher L. Morey
 Barbara Mori

Patrick J. Morrison
 David C. Mott
 Laura E. Mowrey
 Melinda L. & Martin C. Mullis
 Monika C. Myking
 Heidi K. Narasaki
 Stacy L. Neely
 Debra J. & Stephen R. Nelson
 Margaret M. & James E. Neville
 Andrew & Teresa Nevitt
 Dorothy E. Newell
 & Meade R. Jorgensen
 Aria Niazi
 Karen R. Nikolakakis
 Michael D. & Linda Nowlen
 Kristin A. Nyquist-Hunt
 Bonny L. O'Daniels & Jan Schaafsma
 David A. & Shelley A. Odelson
 Anne P. & Thomas P. Oertli
 Olmsted & Associates
 James P. Olmsted Jr.
 Dolores J. & Jay C. Olson
 Jon R. & Suzanne C. Olson
 Margaret P. & Paul R. Ontiveros
 Stefani F. Ortman
 Joanne J. & Paul A. Osburn
 Elisabeth A. & David S. Owen
 Jennifer L. Pantaleo
 Eric A. Parker
 Ross W. Parsons
 Kimberly L. Paterson
 John W. & Sherril A. Paul
 Dorothy J. & Jonathan K. Percy
 Julie L. & Patrick A. Pereira
 John E. & Mary Ann Peterson
 Sheila T. Phillips
 Tyler A. Phillips
 & Yannick Albright-Phillips
 Alex C. Pollock
 Loren R. Polster
 Audrey L. Porcella
 Barbara A. & Donald J. Prior
 Dawn R. & Daniel Qualey
 Cynthia Raiser Jeavons
 & John C. Jeavons
 Elizabeth M. Raub
 Barry J. & Tamir L. Reagan
 Druci A. & Ralph R. Reese
 Brian L. Ritchie
 & Meredith Ehrman Ritchie
 Kristen E. Rendler
 Erin D. Rentz
 Rebecca L. & Robert A. Resnik
 Darrell & Nancy Reynard
 Samantha J. Reynard
 Joanne M. & Wayne A. Rice
 Susan L. Rife
 Terri & Dave Ring
 Lauren Z. Roady
 Jonathan M. Roberts
 & Michelle M. Shoresman
 Tracy H. & Gerald M. Roberts
 Gregory J. Robinson
 Roche Diagnostics
 Joseph B. & Florence Romney
 Diana Rose
 Dorothy M. Rose
 Lynn A. & William F. Rothwein
 Ann C. & Theodore E. Rupley
 Judith L. & Grayson Sackett
 Mary K. Sadler-Toms & Ian S. Toms

Cynthia M. & George K. Salcido
 Amy L. Sardella
 David C. & Joanne G. Sasscer
 Carrie A. Schwartz
 Matthew J. Schwartz
 Scripps Howard Foundation
 David R. & Julie A. Sears
 Donald J. & R. Dawn Sedam
 Margery & Marvin Seid
 Alexis C. Senter
 Steven W. Seybold
 David C. Shapiro
 Lauren L. Shearer
 Mary E. & Stanley Sherwin
 Jane A. Shoemaker
 Pat Sibley
 William W. Siler
 Richard J. & Virginia C. Silva
 Lana J. & Philip R. Slitor
 Valerie A. Slitor
 Mary & Kurt Smidt Jernstrom
 Barbara E. & Kyle R. Smith
 Mary D. Smith
 Michael J. & Trudi P. Sobczak
 Patricia J. Soenke
 Jennifer M. Soriano-Flaa
 & Terry A. Flaa
 Douglas E. Speer
 Carl K. & Janice L. Stack
 Doris T. & Walter A. Stacy
 Allen L. Stanley
 Leanne M. Stanley
 Dennis G. Steers
 Milan S. & Virginia M. Steffel
 Brian E. & Laura G. Steiner
 Kelly M. Stewart
 Lawrance L. Stiles
 Thomas M. Stodola
 Fred Strasser
 Jeff L. Strobel
 Barbara L. & George S. Stroud
 Kenneth R. & Sandra Stroud
 Cynthia F. Struckmeyer
 Nathan L. Stuckey
 Sullivan & Associates
 Shannon R. Sullivan
 Shaunna L. Sullivan
 Denise E. & Russell J. Surber
 John H. & Carlisle L. Svinth
 Melissa A. Swanson
 T51 Western Company Inc.
 Taber Creative Group
 Michele M. Taber
 Diane M. Tagliavini
 Douglas W. Tamkin
 Joseph D. & Stephanie K. Tarica
 Donna J. Taylor
 Tellabs
 Peter I. & Sandra M. Teller
 Steven R. Temple
 Denise M. & Richard Ten Bosch
 John K. & Sandra K. Theilen
 Kelly A. & Andrew R. Theros
 Julie A. Thompson
 Gary A. & Sandra L. Tovey
 Marilyn K. & David F. Troesch
 Raina R. Tsuda
 Melissa M. & Michael R. Udell
 Unisource Worldwide
 Alan M. & Karen W. Usas
 Victoria A. Van Houten

Amy C. Varley
 Joseph A. Vause
 Christopher A. Viri
 Visa International
 Fred J. Vulin & Nancy I. Haught
 Allison & Thomas Waczek
 Sage K. Waetjen Pierce
 Janai B. Wallace
 Lynnette J. Ward
 Jude & Timothy P. Warnisher
 James D. & Margaret L. Warrick
 Jaclyn D. Watling
 James Jacob August Weber
 Jim & Teress Weber
 Jennifer L. Weston-Larsen
 & Robert L. Larsen
 Travis W. Wheat
 Clayton A. Whitt
 Wicked Media Inc.
 Michael E. Williams
 Shirley A. Williams
 William W. Wills
 Elizabeth A. & Gary L. Wilson
 Jane R. Wimmer
 Susan M. Wintringer
 Jennie L. Woehl
 Charles E. & Susan K. Wood
 Wendy M. Wood
 Cheryl A. Woods
 Katherine C. Worsham
 Marlene S. Wuest
 X-Rite Inc.
 James L. Yoder
 Bruce A. & Tena K. Young
 Jacqueline R. & Daniel T. Zaida
 James D. Zeuschner

* Deceased



Professors Molly Loberg (left) and Kate Murphy receive the President's Service Learning Award.

HISTORY

History Department Internships Apply Learn By Doing

Many student interns have found that their experiences in the program led to senior project topics and paid employment opportunities.

In 2008 the History Department established an expanded internship program for its majors under the leadership of Professors **Molly Loberg** and **Katherine (Kate) Murphy**. More formal than earlier efforts, this program has been restructured to provide students with course credit and career experience, acting as a vital link between the university and the major historical institutions of San Luis Obispo County.

Some of the 2010-11 interns included **Amanda Herman**, who worked for two quarters with the California Superior Court Self-Help Center; **Ilana Winter**, who developed and curated *Bells, Belles, and Beaux: Wedding Traditions of San Luis Obispo County* for the County of San Luis Obispo History Center; and **Andrew (Ondy) Pagan**, who recorded oral histories for his Kennedy Library exhibit, *Where We Stand* (see story on page 19).

Loberg and Murphy place students through Hist 467: History Internship.

Students receive four units of credit per quarter, which they may repeat for up to 12 units for the full academic year. This enables them to take on larger projects and/or multiple internships, and provides the program's community partners with more extensive commitment and support. As part of the internship program, students complete a research paper associated with their work. Growing popularity has made the program highly competitive. Selection now includes a rigorous written application process and two rounds of interviews.

Additional intern project partners include the Jewish Community Center, ARTS Obispo, the South County Historical Society, and the Cambria Historical Society.

Murphy views the program's growth as a result of the tangible benefits it offers to students. Many student interns, she noted, have found that their experiences in the program led to senior project topics and paid employment opportunities. The program helps prepare students to

distinguish themselves in a tough job market. And it enables students to put into practice in the real world the research skills learned in the classroom. "These internships help students think about their futures," Murphy explained, "whether within the field of history or beyond, all the while providing valuable work experience."

On May 17, 2011, Cal Poly President **Jeffrey D. Armstrong** awarded the President's Service Learning Award to Loberg and Murphy in recognition of their work administering and expanding the History Department's internship program. "It is wonderful to have recognition for the ways that faculty integrate the Learn by Doing philosophy into their teaching and the curriculum," Loberg said. "Much of the credit also goes to our partners who work with us to make these experiences as meaningful and as valuable as possible for our students. And credit goes to the students who do such a fine job of representing Cal Poly in the community." ■



HISTORY

Library Exhibit Leads Students to Greater Understanding of Race Issues

Andrew (Ondy) Pagan (HIST) shared his intern experiences on his Kennedy Library exhibit, *Where We Stand*, with the *CLA Magazine*.

“When constructing the library exhibit for Black History Month 2011, I interviewed a number of former and current students, professors and staff members who had worked with or are currently involved in African-American groups on campus. These included the former presidents of black sororities and fraternities, chairs of the Black Faculty and Staff Association, and officers of the Society of Black Engineers and Scientists. Additionally, I spoke with a number of black athletes about their experiences at Cal Poly.”

Under the supervision of his intern advisor, Professor **Molly Loberg**, Pagan also worked closely in the Kennedy Library Special Collections and University Archives Department with Special Collections Assistant **Catherine Trujillo** to examine old yearbooks, newspaper articles and other documents.

History intern Ondy Pagan used this image of the 1982 Multicultural Center opening dedication in his *Where We Stand* exhibit, held during Black History Month 2011.

*Pagan was able
to inspire people
to seek their own history
through the recording
and transcription
of oral accounts
of many key figures
who served as catalysts
for student empowerment.*

Pagan was able to inspire people to seek their own history through the recording and transcription of oral accounts of many key figures who served as catalysts for student empowerment.

“For the oral histories, I simply recorded my discussions with various individuals on a digital mp3 recorder,” Pagan said. “These files (along with their transcriptions in Word documents) are stored on the Special Collections and University Archives’ database.

“Collectively, testimonies of these individuals and documents shed light

on the historical experiences of black students on our campus. Understanding this history can add depth to general discussions on issues of race at Cal Poly,” Pagan said. “Working with Special Collections and University Archives helped me understand the often-unnoticed archiving processes that make historical studies possible,” he added. “I especially thank the African-American campus organizations that helped me with this project.”

Trujillo commented, “The internship program with the library’s Special Collections and University Archives Department seeks to enhance the educational experience of students by developing their research, critical thinking and interpretation skills.” Trujillo confirmed Pagan’s insight on the *Where We Stand* exhibit. “The display documented the roles that student and faculty organizations have played in building awareness of issues of diversity and identity on campus.” ■

NOTE

Read more about **Where We Stand** on the Kennedy Library site
lib.calpoly.edu/about/blackhistorymonth

SOCIAL SCIENCES

Learning Social Sciences Lessons from One Another



Professor Chris Bickel is responsible for the Cal Poly Continuation to College Program.

We have all had at least one teacher who had a significant effect on us during our lives – a math teacher, coach or an English professor. Social Sciences Professor **Christopher T. Bickel**’s “Aha!” learning experience came while he was a high school student studying U.S. history with Mr. Schneider. The impact that Schneider had on Bickel would change his life immensely and inspire him to create similar experiences for his own students.

Bickel explains, “Schneider helped us understand that our personal – and often tragic – stories were deeply connected to the history of the United States. It is in this spirit that I created the Continuation to College Program at Lopez Continuation High School (LCHS) in Arroyo Grande.”

Bickel, along with five students, **Daniel Galvan (SOCS)**, **Nicole Stanton (SOCS ’11)**, **Will Taylor (SOCS)**, **Will Donahue (SOCS)** and **Shariq Hashmi (PSYMS)** traveled weekly for two years to teach a

college-level sociology class at the high school. Bickel’s goals were to create a safe and comfortable place for the students to learn, help them shape their environment rather than letting it shape them in society, and “teach sociological concepts in a way that shows students how their personal struggles are connected to larger social forces.”

The LCHS students even came to Cal Poly to experience a College of Liberal Arts sociology class firsthand. Bickel’s lecture on inequality proved to be eye-opening for his sociology students when the hands of the LCHS students shot into the air. The LCHS students opened up and shared their stories of living in poverty, going to bed hungry, growing up with one or no parent in the household, and even surviving child abuse. One of the Cal Poly students later emailed Bickel, saying, “The stories the LCHS

students shared in class have stuck with me and weigh heavily on my mind. It was the best class session I have ever experienced and probably ever will experience.”

One LCHS student said, “When my teacher first asked if I wanted to join this program, honestly, I just wanted to go to the Ropes Course (a Cal Poly field trip that is part of the program), and that was it. But

when we starting having all of this discussion in class, and people started sharing their life experiences, I was like, ‘Whoa! I didn’t know that about you.’ I felt like I wasn’t alone.

This class is my therapy at the end of the week.

If I am having a bad week from Monday to Thursday, on Friday at 10 a.m., I’m right here listening to someone’s problems. Here I can express who I am. This class is my family now.”

“The LCHS students literally taught the class,” said Bickel. “It has been an incredible privilege to develop the Continuation to College Program at Lopez Continuation High School.” The Sociology interns and volunteers have affirmed his fundamental belief, just as he experienced with Mr. Schneider, that all students will thrive if provided a nurturing environment in which to learn.

For Bickel, his Cal Poly students and the LCHS students, it was a win-win-win situation. Bickel says, “The young folks have provided a place for me that nurtures my soul; I hope I have done the same for them.” ■



WOMEN'S AND GENDER STUDIES

Women's and Gender Studies Goes Global

The Women's and Gender Studies Department has welcomed **Silvia Salvatici** from the University of Teramo, Italy, as the 2011 Susan Currier Visiting Professor for Teaching Excellence. Salvatici, who has taught an array of classes about gender and social movements in Europe from World War II through the Balkan Wars in the 1990s, taught two classes in fall quarter 2011, Hist 307: European Thought from 1800 to 2000, and WGS 470: Women Refugees of the 20th Century.

In 1999 Salvatici worked with the United Nations helping men and women traumatized by war by using media and cultural artifacts in their healing process. Given her expertise in the field of oral history, she collected numerous interviews

and investigated the uneven construction of war memories.

Recently Salvatici has been studying the effects of the United Nations Relief and Rehabilitation Administration Act for relief work and humanitarian programs in Europe following World War II. ■

Professor Silvia Salvatici, the 2011 Susan Currier Visiting Professor for Teaching Excellence



NOTE

The Susan Currier Visiting Professorship for Teaching Excellence honors the late Dr. Susan Currier, Cal Poly's College of Liberal Arts' associate dean and professor of English. Currier passed away in June 2006. The professorship is a full-time, one-quarter residential teaching position that recognizes superior teaching in the liberal arts, emphasizing gender, women's issues, global justice and humanitarian concerns.

PHILOSOPHY

Perspectives on Islam

Taste of Islam, a six-week community series held during winter quarter 2011, was led by Philosophy Professor and Religious Studies minor Advisor **Stephen Lloyd-Moffett**, with the assistance of Dr. Abdul-Cader, a Muslim giving the insider's perspective, and Pastor Jane Voigt adding a component of Reza Aslan's book, *No god but God: The Origins, Evolutions, and Future of Islam*. (Random House, 2006). The series drew over 300 attendees at each presentation.

"Religious studies are not about getting involved with your church, synagogue, mosque or other religious institution," Lloyd-Moffett pointed out. "They are about fostering understanding among religious groups."

The idea behind the series was not only to provide understanding about Islam, but to give factual information about the religion. "There are enough interesting elements to discuss without making things up or skewing the message to score rhetorical points," Lloyd-Moffett said. He added that in every community there must be dialogues about religion "where the goal is not conversion or denunciation but rather empathetic tolerance."

Word of the positive nature of the presentations spread throughout the community, and at the end of spring



Stephen Lloyd-Moffett

quarter, Lloyd-Moffett was awarded the Cal Poly President's Service Award for his notable spirit of civic engagement and for improving the quality of life in San Luis Obispo.

Lloyd-Moffett was also honored for his strong commitment to community service in early 2011, when he was selected for *The Tribune's* sixth annual Top 20 Under 40 award.

The award honors county residents younger than the age of 40 who have demonstrated excellence in their fields and a strong commitment to community service. ■



PSYCHOLOGY AND CHILD DEVELOPMENT

Bakari Project® Making Connections

*Bakari: From Swahili,
One Who Will Succeed*

**Bakari Project® students participate
in the Ropes Course at Camp San Luis Obispo.**

Headed by Professor **Roslyn Caldwell (PSY/CD)**, the Bakari Project® is a culturally sensitive intervention and prevention program for moderate to high-risk male juvenile offenders ranging in age from 14 to 17 years. The program is distinctive because one-to-one mentoring is provided by Cal Poly undergraduate and graduate students as well as community volunteers throughout the duration of the program.

With a grant from Wells Fargo and new partnerships with Cal Poly's Athletics' Home Town Hero program and the Chicana Latino Faculty Staff Association (CLFSA), the Bakari Project® Mentoring Program will be able to expand opportunities for the youth it serves.

Over the course of 52 weeks, youth involved in the program attend mentoring sessions at Cal Poly, as well as job-readiness and employment-development sessions, and participate in community volunteer service opportunities each week. Drug and alcohol counseling, tutoring and off-campus mentor-mentee activities that facilitate prosocial behavior are also available to participants. Weekly parenting groups (an English-speaking group and a bilingual/bicultural group) are also facilitated at Cal Poly.

In addition to the program elements that have been standard throughout the five years the Bakari Project® has been at Cal Poly – one-on-one student mentoring, ropes team-building courses

through Camp San Luis Obispo, field trips, and formal orientation and graduation ceremonies held at the Performing Arts Center – the partnership with Athletics' Home Town Heroes will provide Bakari Project® youth with admission to a football practice and game, presentations by Cal Poly coaches and students, and a one-day youth clinic with the soccer and baseball coaches. The CLFSA will provide student leadership workshops and invitations to invited speakers and other events.

In January 2010, the local newspaper, *The Tribune*, honored Caldwell for her work with the Bakari Project® by naming her as one of the Top 20 Under 40 winners in the community. ■

Pave the way for those coming behind you.

– Roslyn Caldwell's motto for life



This colorful mural at St. Luke's Missionary Church depicts an outdoor river baptism.

During fall quarter 2010, Ethnic Studies students in ES 212: Global Origins of U.S. Cultures and professors **Denise Isom** and **Grace Yeh** hosted Tour de SLO: A Path Through Our Multi-Ethnic History. The bike tour through San Luis Obispo was an opportunity to discover how many races, cultures and ethnic communities have contributed to the unique history of the city.

Before the tour, the students researched the rich history of SLO immigrants at the Historical Center of San Luis Obispo County and Cal Poly's Kennedy Library. The students then invited the public to helmet up and join them as they toured SLO to understand firsthand the backgrounds of the various buildings and parks they see every day, including Mission San Luis Obispo de Tolosa, Chinatown, Eto Park and other sites.

The tour began at the bronze sculpture of the child and bear, Tuqski Wa Suwa, in Mission Plaza, which depicts Native American life on the waters of San Luis Creek. Set against the rich Chumash Indian, Spanish and Mexican backgrounds of the mission, it was a perfect starting point for the tour.

Asian influences were considered at Palm and Chorro streets with the Ah Louis Store, then again at Railroad Square, where the statue of the Iron

ETHNIC STUDIES

Cycling Through SLO's Cultural History

"If you want to understand today, you have to search yesterday." – Pearl S. Buck



Road Pioneers honors the labor of the Chinese immigrants who built the early railroads in the community. In Japantown, the group visited Eto Park, a healing monument honoring county Japanese interred during World War II. The Eto family had a small commercial center in the area in the 1920s, and the family remains prominent in county agriculture today.

Next to Eto Park is St. Luke's Missionary Church, a place of worship for African-Americans who came to San Luis during and after World War II. One of the church walls depicts a mural of an outdoor river baptism, a sacred ritual prevalent in the southern United States. Painted in vivid colors, the scenes can be viewed by visitors as they sit on benches shaded by tall trees and surrounded by green foliage.

The tour also made a stop at the historic Sinsheimer Building, located on Monterey Street. The Venetian Renaissance-style of the building façade, used by German-Jewish immigrants Bernard and Henry Sinsheimer, is still seen today throughout downtown SLO.

Neal Donahue (COMS) takes the opportunity to view the inspirational setting of Eto Park and contemplate the contributions of the Japanese and Japanese Americans.



The cycling tour began near Mission San Luis Obispo de Tolosa.

Built on the site of an old adobe, the Sinsheimer Building is constructed of bricks and cast iron pillars for stability. One delightful feature, which can still be seen inside the building, is the overhead Lamson money carrier system, which used cord and pulleys to deliver small canisters carrying cash and receipts from the store floor to the offices upstairs.

With more than 70 participants, the students and their professors hope to host the tour again in 2012 and are looking forward to expanding it to include the immigrant experiences of others, such as the Portuguese, Italian and Swiss. ■

POLITICAL SCIENCE

Constitution Day Speakers Spark Freedom Debates

Since 2005, Political Science Professor **Ron Den Otter** has played a key role in organizing Cal Poly's Constitution Day by inviting law experts to campus to speak about political "hot topics."

Past speakers have included attorney Eileen Scallen from the William Mitchell College of Law, who talked about same-sex marriage; Kevin D. Brown, the Richard S. Melvin Professor of Law at Indiana University, who discussed *Brown v. the Board of Education*; and Dartmouth College Professor Sonu Bedi, who spoke on rethinking the relationship between liberty and democracy. In 2010 Notre Dame's Toqueville Associate Professor of Religion and Public Life Vincent Phillip Muñoz reflected on his research examining evidence on the Founding Fathers' deliberate intention to separate religion from politics.

"The word 'liberal' comes from the word 'free.' We must cherish and honor the word 'free' or it will cease to apply to us."

— Eleanor Roosevelt

Constitution Day was created to honor the anniversary of the signing of the U.S. government's founding document. The bill creating Constitution Day was authored by Sen. Robert C. Byrd (D-West Virginia) and passed in fall 2005. The law requires all schools receiving federal funds to provide educational programming to promote



Political Science Professor Ron Den Otter, coordinator of Cal Poly's Constitution Day

the Constitution. Celebrated nationally on Sept. 17, Cal Poly celebrates the event in October because the September date occurs before the university is in session.

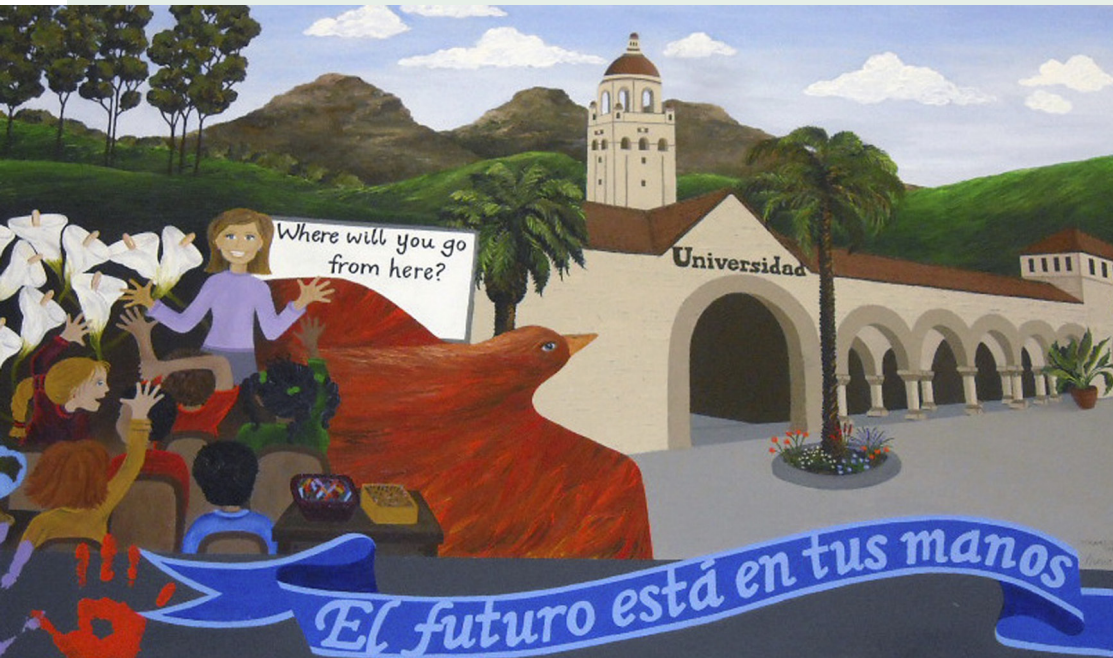
In October of this year, Paul Frymer spoke on *Labor and the Constitution*. Frymer, an associate professor in the Department of Politics at Princeton University, earned a B.A. and J.D. from the University of California at Berkeley and his Ph.D. in Political Science from Yale University. His widely published book, *Uneasy Alliances: Race and Party Competition*, was re-issued by Princeton University Press with an afterword on the significance of the Obama election.

"I hope students will begin to see how complex and interesting constitutional law really is. Constitution Day reminds students that, as citizens, they have to become more informed about the meaning of their own constitution and its history," says Den Otter. ■



MODERN LANGUAGES AND LITERATURES

Learn By Service



This painting by Maria Jennings (MLL '08) hangs in Pacheco Elementary School's main office. It expresses her experience as a classroom helper at Pacheco Elementary School. The blue banner reads, *El futuro está en tus manos – The future is in your hands.*

A fruitful university/community partnership is an essential component of Cal Poly's Learn by Doing philosophy. The community benefits from students' skills and knowledge, and Cal Poly students, in turn, work toward achieving course objectives while gaining a deeper understanding of the community. For language students, using their communication skills outside the classroom creates "comunidad."

Since 2007 students of Spanish courses in the Modern Languages and Literatures (MLL) Department have had an opportunity to improve their language skills in a community setting where Spanish is spoken and used every day. Pacheco Elementary School, a local dual immersion school in partnership with the department,

welcomes MLL students as assistants in the school's Spanish classrooms and homework club.

Each year at least 75 Cal Poly students help in kindergarten through third grade classes, directing small-group activities, tutoring individual students, assisting children with reading and writing Spanish, and generally supporting the teachers. Professor **Karen Muñoz-Christian** established this partnership in response to a shortage of Spanish-speaking volunteers at Pacheco, but ultimately the MLL students have benefited as much as, if not more than, the youngsters and teachers they are serving.

The success of the ongoing relationship between the MLL Department and Pacheco Elementary School can be measured in a number

of ways. The reactions of the students who engage in service at Pacheco are overwhelmingly positive. They appreciate having the chance to use their developing Spanish skills in a relaxed, low-stress environment, and they recognize that their proficiency improves as a result.

Pacheco Spanish teachers and the school's principal, Rick Mayfield, frequently express their gratitude for the attention and enthusiasm that the Cal Poly students bring to their work with the children.

Public recognition of the Pacheco/Cal Poly partnership came in May 2011 when Pacheco was named Outstanding Community Partner at the President's Community Service Awards ceremony. ■

DEPARTMENT SERVICE

LIBERAL ARTS AND ENGINEERING STUDIES

Building Homes, Building Lives

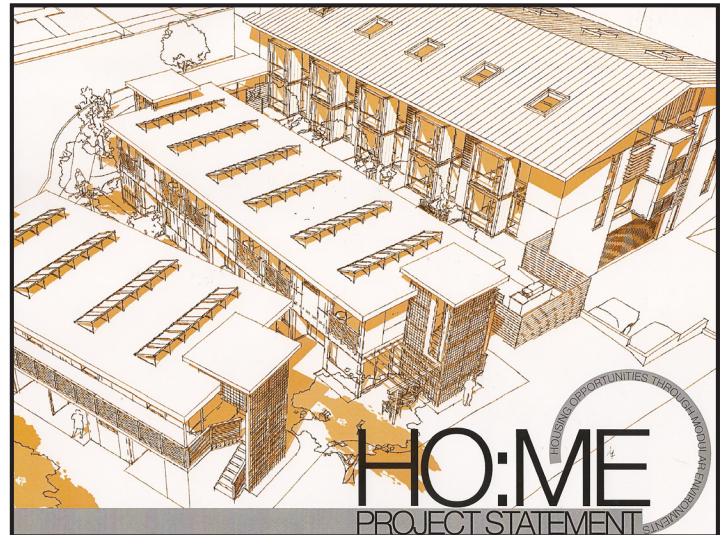
The HO:ME Project

Liberal Arts and Engineering Studies (LAES) students, under Professor and LAES Director **David Gillette**, have been busy carrying out detailed documentation for the HO:ME Project – Housing Opportunities through Modular Environments in San Luis Obispo. The 19-unit single-resident project is a collaboration between the Housing Authority for the City of San Luis Obispo (HASLO), a local building/project-management firm called Conscious Build, and the Cal Poly Architecture Department.

The HO:ME Project will provide a sustainable housing complex for low-income residents. The modular homes will be built from repurposed shipping containers made from 14-gauge Cor-Ten steel (corrugated weathered steel, with a continuous weld to protect against harsh weather). “Houses built from these shipping containers have double the energy efficiency of traditional wooden frame houses,” said Gillette.

The estimated timeline for the HO:ME Project is from 2011 to 2013. The last of the design stages were finalized this year, and construction began summer 2011 on a site close to the railroad station near downtown San Luis Obispo.

The LAES students have documented the entire process for the project, including video and audio interviews. Once completed, the documentation will be a major component of the project, with the goals of helping other communities build sustainable, energy-efficient housing and enabling



The Housing Opportunities through Modular Environment (HO:ME) Project is a multi-year experience for LAES students.

them to learn from, replicate and improve upon the HO:ME Project in San Luis Obispo.

Architecture Professor **Thomas Fowler** and Gillette were awarded the Cal Poly President's Service Learning Award for their work on this project in 2010. ■

JOURNALISM

PG&E Grants New Learning Experiences in Journalism

In the Journalism Department, recording and editing news are now accomplished with an easily transportable robotic camera featuring a remote control unit and a mixer board capable of handling 12 microphones. These technologies not only help students capture breaking stories but can transmit them to the public in a cyber second.

A \$38,189 grant from Pacific Gas and Electric Co. (PG&E) was used

to purchase “some of the most modern audio and video technology available in the journalism profession,” said Harvey Levenson, interim chair of the Journalism Department. “This is the essence of putting into practice Cal Poly’s well-known Learn by Doing educational philosophy.”

The Journalism Department acquired four Sony robotic cameras, a remote control and cables; camera stands from McClafflin Mobile Media;

a dozen Shure desktop microphones, and two wireless microphones; a TriCaster Studio system plus monitor and backup hard drive; a Mackie Audio Mixer; an Anchor Liberty public address system; a Mac-mini server, monitor and backup hard drive; and an Epson 1400 printer.

“We’re proud to partner with Cal Poly in giving students the opportunity to learn on technology relevant to today’s communication

ART AND DESIGN

A Campaign for the First Lady

Professor **Charmaine Martinez** and her students in ART 438: Graphic Design Type III class took a “bite” into the world of nutrition by designing a project created for Michelle Obama’s Healthy Food Initiative and Let’s Move! campaign to end childhood obesity in America. Using Michael Pollan’s *7 Rules for Eating* as inspiration for their designs, Martinez’s students created provocative posters that were sent to the White House during spring 2011. Martinez said, “The posters were intended as personal messages from the students to Mrs. Obama.”

Pollan’s simple slogan, “Eat food, not too much, mostly plants,” is a powerful idea that Martinez’s students applied to their design concepts. On the back of each poster, “A Food Manifesto for the Future” by Mark Bittman, a weekly columnist for The New York Times dining section, was included to help further the conversation.

Brad Matsushita (ART), a student

in the class, said, “I particularly enjoyed this project in a technical sense of exploring the creating of hand type, and because it had a message behind it that I believe in. In this upper-division class, we drew from our experience in composition, color and type to create pieces that represented the food advocacy within the project.”

Matsushita added, “I had read Michael Pollan’s book, *In Defense of Food*, as research for the project and have really taken to heart the problems caused in our culture by eating until we’re stuffed, despite health and weight implications.”

“The students gained awareness of a pressing social and environmental concern and formed a critical response to this issue via research and concept development,” Martinez said. “They felt empowered to potentially effect change by using design to support the efforts of a prominent national figure through their graphic design work in



Brad Matsushita (ART) said, “I illustrated a stomach and filled it with type to visually represent how we can eat and be satisfied and happy without overindulging.”

a way that is personal, meaningful and intellectual.”

This was the second year Martinez’s class designed posters for Mrs. Obama. You can follow The First Lady’s initiative at www.LetsMove.gov. ■

needs,” said Kory Raftery, public information officer at PG&E’s Diablo Canyon Power Plant. “Community involvement in education continues to be something that PG&E values, and our company is pleased to be able to make this investment to support that commitment.”

The equipment is being used in laboratories and in fieldwork, during which students participate in real-world projects for organizations and the

community, as well as for events featured on Cal Poly’s CPTV television channel and on the university’s KCPR radio station. Among one of the first uses was live streaming video of the university’s colloquium *Homecoming for the Mind*, which showcased research and projects by students and faculty in the College of Liberal Arts. See www.cla.calpoly.edu/jour_nowstream.html for Dean Halisky’s introduction to the event. ■



The Journalism Department received a grant from PG&E to purchase robotic cameras to record public meetings.

MUSIC

Jazz Bands Go Latin

Bomba and *plena* are percussion-driven musical traditions from Puerto Rico that move people to dance.

– Smithsonian Folkways (www.folkways.si.edu)

Music Professor **Paul Rinzler** and 37 members of the University Jazz Bands traveled to Puerto Rico in June to perform, attend musical clinics on *bomba* and *plena* (native Puerto Rican folk music and dancing) and explore the sights of this unincorporated territory of the United States.

The Jazz Bands' first performances were an exchange concert they performed with a local jazz and Salsa band. They elicited enthusiastic audience responses, encouraging encores.

Another highlight for the student musicians was a dance performance in the historical Fort San Felipe del Morro, a 16th century citadel built to defend the Port of San Juan.

A favorite clinic for the students took place at a street fair in Old San Juan, with local bomba musicians and dancers



Jazz students perform at a June concert at Fort San Felipe del Morro in Puerto Rico.

on an outdoor stage that served as the setting for the bands' final performances.

"The trip was a great professional experience for the two bands," said alto saxophone player **Josh Gottlieb (BIO)**. "We were able to get real-life exposure into the world of international touring musicians." ■

Visit Puerto Rico through the eyes of the Jazz Bands at www.jazzbands.calpoly.edu/tours/puerto_rico.html

GRAPHIC COMMUNICATION

What the heck is a QR Code?

The code on our contents page is called a Quick Response code, aka: QR code. These curious codes are



spreading through advertising and social media like wildfire. The QR was invented in 1994 at Denso Wave, a parts supplier to Toyota, and used to mark auto parts for the assembly line.

As a society we have been using bar codes for almost 50 years. The most common is the familiar Uniform Product Code (UPC) that has appeared on groceries and retail products since 1972. These simple codes have done a great job of communicating a unique product number to a cash register, which then consults a database to

retrieve a price for the product while simultaneously deducting the product from inventory.

The QR code takes bar codes to the next dimension. Where a UPC code can carry only 12 digits of numeric information, the QR can carry an amazing 7,089 digits of numerical information, 4,296 alphanumeric characters, or 1,817 Japanese Kanji characters.

QR codes are so versatile that advertisers are incorporating them into print ads, which in turn provide a link to the advertiser's website. Some retailers are using the codes to provide electronic coupons that cannot be made with print alone.

QR codes can also be encoded to provide a link to a web page, to create



a text or email message, to link to an iTunes song, to create a calendar event, an address book entry, a Google map location, or a PayPal Buy button. All of these extra functions require a smartphone application (app) to support the "backside" events. ■

NOTE

Professor Brian P. Lawler created the QR code for the College of Liberal Arts. When you take a photograph of it with a smartphone app, the image links directly to the CLA web page.

Using your smartphone, see where these other QR Codes lead you.

English Department Puts Students in Print

FRESH VOICES

Now entering its fifth edition, *Fresh Voices: Composition at Cal Poly* has become a staple text for the English Department's Composition Program. Each year, students enrolled in first-year writing courses are invited to submit essays to be considered for publication in the collection. *Fresh Voices* is compiled and edited by composition faculty, then serves as a textbook for first-year students in the following year's composition courses. Instructors use the collection to model for new students the intellectual and rhetorical engagement expected in the composition courses. The publication is highly selective: This year it is printing only 23 of the 150+ submissions received.

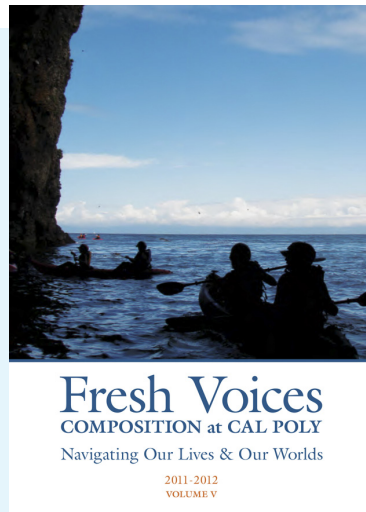
To be considered for publication in the collection, students must demonstrate – through research, rhetorical appeals, stylistic choices, critical thinking, etc. – that they are keenly aware of what is required to successfully engage a broad, complex and diverse audience.

Students who read the work of their peers in *Fresh Voices* learn a great deal from what these students have done. Transitioning from high school to college-level writing can be intimidating. Yet the essays in *Fresh Voices* help make the writing process accessible for all incoming students, even those who find writing to be especially challenging. By reading their peers' essays, Cal Poly freshmen learn to see their own writing with fresh eyes. For instance, they learn that their ideas and their rhetorical choices have an effect on readers. They learn that their work can change how readers think about important issues. And they learn that writing successfully for a college audience – both students and instructors – requires careful and deliberate choices.

New Cal Poly students read the essays in *Fresh Voices* and instantly realize that, as a member of the campus community, they, too, will be expected to think carefully and critically about important, and sometimes controversial, issues that they may have never considered previously. ■

To purchase a current edition of *Fresh Voices*, please go to the PearsonStore: www.mypearsonstore.com.

Past issues are featured on Cal Poly's Digital Commons, Kennedy Library: www.digitalcommons.calpoly.edu/freshvoices/all_issues.html.



Navigating Our Lives & Our Worlds, cover of 2011-12
Fresh Voices, Composition at Cal Poly. [Used by permission from Pearson Education publications.]

BYZANTIUM

Byzantium, the award-winning literary annual magazine sponsored by the English Department and the College of Liberal Arts, publishes the student winners of the annual Al Landwehr Creative Writing Contest for fiction and poetry.

Typically students from across the university submit more than 100 entries, from which the magazine selects roughly 10 pieces for publication. In a blind judging, English professors choose prize winners. Subsequently, student editors choose honorable mentions.

Each year two English majors complete their senior project by serving as editors of the publication, procuring

funding, editing the winning entries, organizing a public reading, and distributing the magazine at no charge. An Art and Design major serves as art director for the project, choosing paper and ink, formatting the

magazine and overseeing its printing.

English Professors **Kevin Clark** and **Todd Pierce** are the magazine's advisors. ■



Byzantium is available online on the Cal Poly Digital Commons: www.databases.lib.calpoly.edu/databases/database/CAL18650

Circle of Giving Embraces Two Faculty Projects

New initiative funds electroluminescent printing, STEM displays

The College of Liberal Arts' Circle of Giving Initiative was established in early 2011 to uphold and build upon the tradition of excellence in the Liberal Arts at Cal Poly by strengthening investments in CLA programs, research and scholarship.

Founded and led by an alumnae group, with **Anne Marie Mueller (POLS '90)** as chair, the circle was created to strengthen investment in Liberal Arts scholarship. Additional founding members of the circle's advisory board are **Kristine M. Augusta (HD '91)**, **Karyn M. Azzopardi (CFD '80)**, **Tina Duncan-Goodjohn (POLS '91)**, **Fran Durekas (HD '90)**, **Robin Robinson (IE '85, MU minor)** and **Christina Papoulis Barton (SPCH '86)**.

Each board member contributes at least \$1,000 annually to the initiative. CLA faculty members submit proposals

that the board reviews, selecting one or two to forward to the dean for funding. Faculty members may request a one-course release from their normal teaching loads or a mini-grant for equipment, travel or student aid to work on their projects.

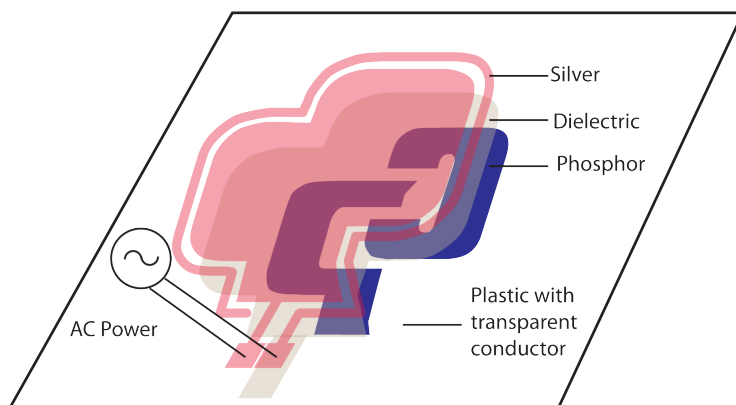
During the Dean's Leadership Recognition Dinner in May 2011, the inaugural recipients were announced. Selected for Circle of Giving funding were Psychology and Child Development Professor **Jennifer Jipson** and Graphic Communication Professor **Xiaoying Rong**.

The focus of Jipson's



GO MUSTANGS! The neon blue CP – Cal Poly's Athletic's logo – is an example of a multilayer electroluminescent display.

work is creating interactive educational public displays to advance STEM (science, technology, engineering and mathematics) concepts. These free-access, self-guided, educational exhibits called STEM Stops would be placed in public areas such as parks. Jipson's concept is a new way to look at STEM education. In the past scientists and educators



Professor Rong's diagram showing how a multilayer electroluminescent display can be produced via screen printing.

relied on people to seek out such experiences by visiting a museum, for example.

Currently the STEM Stops are in the development and design phase; they are being produced and designed as multidisciplinary projects by Child Development students. Engineering students will then create the prototypes as their senior projects. Jipson plans to have a prototype STEM Stop installed by summer 2012.

Professor Rong's project is the commercialization of electroluminescent printing (inks and materials that can emit light in response to an electric current) for point-of-purchase displays or checkout counters.

Rong's effort will bridge the gap between lab-tested print material development, the expansion to large-scale material printing, and the comprehensive understanding needed by designers to create products for these new materials. Rong will be working on display idea development with Zed Studios, a prestigious public relations firm that specializes in company and product branding in the United Kingdom.

Both of these projects push the envelope for innovative teaching and learning opportunities. The CLA appreciates the Circle of Giving for providing another opportunity for our students to accomplish Cal Poly's comprehensive polytechnic mission. ■



LEARN BY DOING

Made Possible by Florence 'Buddy' Welles



In appreciation of Cal Poly's Learn by Doing education, piano instructor Buddy Welles included the College of Liberal Arts in her will. Her gift left simple instructions to fund a new piano studio. A firm believer in perfecting one's art, Welles was fond of saying, "If you miss a day, you know it; if you miss two days, anyone listening knows it." Remembering Cal Poly in your estate planning is an effective way to support Learn by Doing, the cornerstone of a Cal Poly education. Our planned giving experts can help friends and alumni like you leave a lasting legacy that will support the next generation of innovative leaders and resourceful professionals.

For sample bequest language you can share with your estate planning advisor, visit www.plannedgiving.calpoly.edu or contact Cal Poly's Planned Giving Office.

PHONE: 805-756-7125 | **TOLL-FREE:** 800-549-2666 | **EMAIL:** plannedgiving@calpoly.edu

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COLLEGE of LIBERAL ARTS

LEARN • LEAD • LIVE

**Images from the Theatre and Dance Department's production
of *The MerryWinkle International Troupe of Vagabonds Performs
a Delicious Potpourri of Fantastical Fairy Tales and Astonishing Folk Legends***

Al Schnupp, playwright and Theatre Arts professor, hired a puppeteer and magician as consultants to assist the student performers. Theatre and Dance Department Head Tim Dugan designed the lights. Assistant Professor Thomas John Bernard created the vibrant costumes. The production was presented fall quarter 2011 in the Spanos Theatre on the Cal Poly campus.

Top left: Shelby Lewis (TA) masters a life-size puppet.

Top right: Students enrolled in TH230: Stagecraft create and assemble the complex set design.

Bottom left: Ryan Austin (TA) perfects a puppet's appearance.

Bottom right: Thomas John Bernard shares costume design advice with Theatre Arts major Kathleen O'Brien.



Featured in the front cover photograph are Theatre Arts students (Top) Torin Lusebrink and (Bottom, left to right) Brigitte Losey and Jaide Whitman.